

AKAMB & NAMB Logo Guidelines

This logo(s) have been designed primarily as a communications tool for the association(s) itself. As such, the use of the logo(s) by members and non-members is limited. When using the logo(s) please observe the following guidelines.

- The logo(s) may be used by current association(s) members. **Membership is individual, not corporate.** The logo(s) may be used on a member's business card and stationary.
- The member's company may use the logo(s) on the company's web site provided that the company clearly indicates the individual member and the term of membership. In no way should the logo(s) be used to give the perception that a corporate membership has been granted to any company.
- Industry Partners, Exclusive Affinity companies, and Strategic Alliance companies may use the logo(s) only when approved in advance and in writing by AKAMB and/or NAMB.
- All advertisements, press releases and/or web site promotions that use the logo(s) must be approved by AKAMB or NAMB Headquarters in writing prior to use.
- Hyperlinks to and from the AKAMB or NAMB website using the logo(s) must be approved in advance and in writing by AKAMB or NAMB.
- Non-members are normally prohibited from using the logo(s) at anytime. Any exceptions to this policy must be approved in advance, and in writing by AKAMB or NAMB.